



We invite your company the opportunity to be introduced to our loyal, strong, and passionate fans, competitors, and race teams at Sauble Speedway, Ontario's finest ¼ mile paved oval.

The Beach, presenting family entertainment with combined support from our local to national companies since 1969, over 50 years.

We look forward to incorporating your company into our solid target marketing plan for the 2025 racing season.

A great way to reward your employees with a team building event.

Your customer is here!

Saublespeedway.ca

Brad Holmes

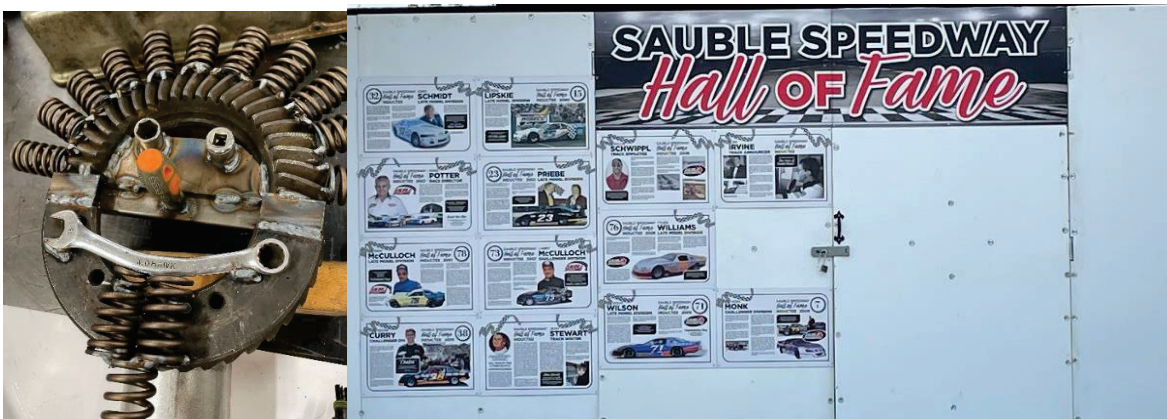
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2025 Speedway Improvements

Continuous improvements are part of our DNA and will never end. We have come a long way but have lots of room to improve! Much like a racecar setup, you are constantly working on improvements!

- GM Brad Holmes, will be concentrating on increased customer experience with expansion in social media engagement. In addition to making racing great again! Huge payouts and new innovative ways to present racing.
- Held our yearly meeting in Nov with racers for improvements and had better support then we have seen in years, we are currently at 45 registered drivers and counting
- Opening early and ending later to add extra events.
- Working hard with township and neighbors to allow 6pm starts for entire season.
- Behind the grandstand area we are doing updates with track history being displayed to tell speedway story to compliment Sauble Speedway Hall of Fame added last year. • A life size track greeter build out of engine parts, race car parts, and tools named Paul C. in memory of a huge behind the scenes supporter, who constantly improved the speedway that we tragically lost in 2023. Excellent attraction for kids and looks very cool.
- We have struggled with internet access and have installed fiber with the help of our new long-term partner GBTEL.
- Continued facility improvements with increased cleaning and painting.
- Wood replacement to be completed between grandstands seats with aluminum for better appearance and lower sound levels.
- Working on adding a 2-seater Late Model to take fans, sponsors for a track ride and will announce more once completed.



Classes Running

Home Track Classes:

Russell Fencing and Decks Jr Late Models

Epic Racewear Bone Stock

Sauble INEX Legends

Rootes Gas Bar U8'S

Sauble Late Models

Touring Series:

APC Pro Late Models

Can-Am Midgets

Dayco Superstock Series

INEX Great Lakes Legends

Enduro 250

Ontario Legend Series

Oscar Modified

Oscar Hot Rods

Ontario Pro Challenge

Ontario Super Late Models

Ontario Sportsman Series

Outlaw Midgets

Demo Derby

Pro 4 Mods

Season Tickets

Includes:

- **Two red reserved seats in the main grandstands. Approx. 25% savings.**
- **Nameplate on seats, and customized tickets including company logo and/or names.**
- **Includes race events only.**

\$710.00 plus HST



4X8 Grandstand Billboard

Includes:

- **Sign Production Included.**
- **Mention on our PA each night.**
- **A qualifying race during the season in your company name.**
- **Multi social media mentions, tags and includes broadcast videos.**
- **Your company supplies artwork.**

\$850.00 plus HST



4x8 Billboard with Reserved Red Seats

Includes:

- **Two red reserved seats in the main grandstands.**
- **Nameplate on seats, and customized tickets including company logo and/or names.**
- **Title of a feature race during the season in your company name.**
- **Mention on our PA each night.**
- **Multi social media mentions, tags and includes broadcast videos.**
- **Link and Logo on website.**
- **Your company supplies artwork.**
- **Sign Production Included.**

\$1460.00 plus HST



Back Straight Billboard

Includes:

- **Sign production included.**
- **Mention on our PA each night.**
- **A qualifying race during the season in your company name.**
- **Multi social media mentions, tags and includes broadcast videos.**
- **Link and Logo on website.**
- **Your company supplies artwork.**

10x20 Billboard

One Year \$3500.00 plus HST

Two Year \$5500.00 plus HST

8x20 Billboard

One Year \$3250.00

Two Year \$5250.00

Larger signs are available on Lap Counter and old pit spotter stand.



VIP NIGHT

Includes:

- **30 VIP tickets with use of air-conditioned VIP suite, private washroom, and roof terrace.**
- **Includes snacks and non-alcoholic refreshments.**
- **Additional tickets, catering, and bar service available at additional costs.**
- **Mention on our PA each night.**
- **Title of a feature race during the race night in your company name.**
- **Multi social media mentions, tags and includes broadcast videos.**
- **Link and Logo on website.**
- **Your company mentioned in speedway radio ads promoting event.**
- **4X8 Billboard**
- **Your company supplies artwork.**

\$2500.00 To \$3000.00 plus HST depending on event.



Title Sponsor Opportunities Available

Title Sponsors available for all car classes. Currently looking for Bone Stock, Late Models and Sauble Legends. Every program is custom tailored, and prices range from \$2,500 to \$25,000 plus.

Includes:

- Class named with your company name, for example Roote's Gas Bar United 8's and Russell Fencing and Decks Jr Late Models. Your full name is used in all forms of media.
- Social media. Huge investment is being made for 2024 season.
- Radio advertising program that runs all season to advertise races.
- Logo and link on website and schedule.
- Nightly PA mentions as sponsor.
- Signage is designed to meet expectations to grow your brand.
- Windshield decals on all cars in class that you sponsor.
- Logo on pace truck and staff uniforms.
- Grandstand red reserved seats with the name on seats and event tickets with your logo on to support your needs.
- VIP suit available to be booked to bring customers and/or employees for a great way to show your appreciation.
- Dash for Cash and Boss of the Beach races with increased payouts with your company as race sponsor. These are some of our biggest races for the season and bring many racers from all over Ontario with increased attendance.
- Option to display products/services on any race night behind grandstand.
- Total recognition for driver's points fund paid.



Opportunities available and will custom design program that works for all your needs.

Examples:

- **Birthday parties.**
- **Bachelor/bachelorette parties.**
- **Group ticket discounts for groups of 30 or more with reserved seating section.**
- **Event Sponsor.**
- **Lap Sponsor.**
- **Recognition on Track Vehicles.**
- **Displays set up behind main grandstands for your products or services.**
- **Sponsor for track dryer.**
- **Ambulance Sponsor.**

Brad Holmes

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Signing Bonus

Prior to April 1st, 2025

Be included on the Sauble Speedway 2025 Printed Racing Schedule